



ORIGINAL BY DESIGN

SNEAKERS, INNOVATION, AND INTELLECTUAL PROPERTY



★ DESIGN AN ORIGINAL SNEAKER CONCEPT

★ LEARN THE BASICS OF PATENTS, TRADEMARKS, & COPYRIGHTS

★ EXPLORE INNOVATION THROUGH FASHION & PRODUCT DESIGN

★ TRANSFORM THEIR DESIGNS INTO SHRINKY DINK SNEAKER KEYCHAIN KEEPSAKES

In this hands-on inventHERS workshop, students explore creativity, innovation, and IP through sneaker culture, branding, and design. Inspired by women innovators participants discover how inventors improve products, solve problems, and protect their ideas.



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INFORMATION. FREE
FOR MOST GROUPS.

HIGHLIGHTING DR. THEANNE SCHIROS, SARA BLAKELY, AND SHERYL SWOOPES

